

**Annual EEO Public File Report Form  
KRUI, KIDX, KNMB, KWMW, KTUM  
MTD Radio**

**Annual EEO Public File Report  
June 1, 2008 to May 31, 2009**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KRUI, KIDX, KNMB, KWMW, KTUM, and is required to be placed in the public inspection files of these stations and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2008 to and including May 31, 2009 (the “Applicable Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of person interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

Appendix 1 to Annual EEO Public File Report  
Covering the period from June 1, 2008 to May 31, 2009  
Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 1: Vacancy Information

A

1. Full-Time Positions Filled by Job Title: Account Executive, Carlsbad; This position was created, was not a vacancy.
2. Recruitment Source of Hiree: radio and referral
3. Total Number of Interviewees from All Sources for this Position: six

B

1. Full-Time Positions Filled by Job Title:
2. Recruitment Source of Hiree:
3. Total Number of Interviewees from All Sources for this Position:

C

1. Full-Time Positions Filled by Job Title:
2. Recruitment Source of Hiree:
3. Total Number of Interviewees from All Sources for this Position:

Total Number of Persons Interviewed during the Applicable Period: 6

Appendix 2 to Annual EEO Public File Report  
Covering the period from June 1, 2008 to May 31, 2009  
Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone, Contact) Total Number of Interviewees This Source has Provided During the Period (If Any) Full-Time Positions for Which this Source was Utilized

New Mexico Broadcasters Assn, Albuquerque, 505.881.4444 None

MTD Radio, Ruidoso, 575.258.9922 Five A

New Mexico Department of Labor, None A

Lovington Chamber of Commerce, 575.396.5311 None

Ruidoso News, Newspaper, 575.257.4001 None

Posted announcements in sales offices None A

Reached out to community leaders, including business owners and service clubs. One A  
In connection with MTD Radio's notification to New Mexico Broadcasters Association of full-time vacancies, the NMBA reached out to the sources below on our behalf: None

Career Services at Western New Mexico University, 1000 W. College St., Silver City, NM 88062, 505-538-6336 careerserv@wnmu.edu

Career Services at New Mexico Tech, 801 Leroy Place, Socorro, NM 87801, 505-835-5011, careerservices@admin.nmt.edu

John Marshall Multi-Service Center 1500 Walter. SE Albuquerque. NM 87102 505-848-1345  
TAIvidrez@Cabq.gov

Counseling and Career Services, ENMU, Station #34, Portales, NM 88130, 505-562-2211  
kyla.bailey@enmu.edu

Collins College, 1140 South Priest Drive, Tempe, AZ 85281, 480446 1111  
ebakken@collinscollege.edu

College of Communication - UI at Austin, 1 University Station A0901, Austin. TX 78712-0110,  
512-471-9421 ccs@uts.cc.utexas.edu

Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico  
Albuquerque, NM 87131 277-1903, cjugrads@unm.edu

UNM School of Engineering Farris Engineering, MSC 01 1140 1 University of New Mexico  
Albuquerque, NM 87131 277-1403, napcoe@unm.edu

San Juan Basin Technical College, P.O. Box 970, Cortez, CO 81321, 970-565-8457  
Tcorona@sjbtc.edu

University of New Mexico, Student Services Center #220, Albuquerque, NM 87131, (505) 277-  
2531 jobpost@unm.edu

National Hispanic Media Coalition 1201 W. 5th Street Suite T-205, Los Angeles, CA 90017-  
2019 (213)534-3026 nhmc@nhmc.org

Albuquerque Indian Center, 105 Texas SE, Albuquerque, NM 87108, (505) 268-4418  
toni\_m629@hotmail.com

Society of Professional Journalists 3909 N. Meridian St. Indianapolis, IN 46208 317-927-8000  
jgrimes@spj.org

Eastern New Mexico University-Roswell, PO Box 6000, Roswell. NM 88202, 505-624-7032  
Stephanie herrera@roswell.enmu.edu

Eastern New Mexico University 1200 W. University Portales, NM 88130,  
margaret.kirby@enmu.edu

San Juan College, 4601 College Blvd., Farmington, NM 87402, (505) 566-3579  
lobatosa@sanjuancollege.edu

National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 (202)662-  
7145 jobbank@nahj.org

Women's Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 (505) 884-8856  
whcabq@att.net

African American Cultural Association PO Box 18043, Albuquerque. NM 87185-8043 (505)299-7910 lovejil@aol.com

UNM El Centro de la Raza, Mesa Vista Hall #1153. MSC 06 3830, 1 University of New Mexico, Albuquerque, NM, (505) 277-5020 elcentro@unm.edu

University of New Mexico Office of Career Services MSC 06 3710, 1 University of New Mexico Albuquerque, NM 87131 505-277-2531 jobpost@unm.edu

Eastern New Mexico University-KENW, KENW-TV Station 52, Portales, NM 88130, (505) 562-2112 orlando.ortega@enmu.edu

Dine College-Placement Office, PO Box 580, Shiprock, NM 87402, (505) 368-3536 lpeterman@dinecollege.edu

Eastern New Mexico University, 1200 W. University, Portales, NM 88130, Janet roehl@enmu.edu

Services Eastern New Mexico University Station #34 Portales. NM 88130, 505.562.2211

ITT Technical Institute 5100 Masthead NE Albuquerque, NM 87109 505-828-1114 wsalazar@itt-tech.edu

John Marshall Multi-Service Center 1500 Walter SE Albuquerque. NM 87102 (505)848-1345 rsandler@cabq.gov

University of New Mexico, C-J Building #235W, Albuquerque, NM 87131, (505) 277-9556 schaefer@unm.edu

Medialine, PO Box 51909, Pacific grove, CA 93950, 800-237-8073 medialine@media!ine.com

Asian American Journalists Association, 1182 Market St #320, San Francisco, CA 94102, (415) 346-2051 post@aaja.org

Career Services at Fort Lewis College, Miller Student Center Room 230, 1000 Rim Drive, Durango, CO 81301-3999, (970) 247-7562 career\_sli@fortlewis.edu

Eastern New Mexico University, 1200 W. University, Portales, NM 88130, 505.562.2211 tywalker@enmu.edu

Farmington Inter-Tribal Indian Organization, 100 West Elm St, Farmington, NM 87401, (505) 327-6296 bwhight@sisna.com

\*Indicates sources that have requested notification of job openings.

### Appendix 3 to Annual EEO Public File Report

Covering the period from June 1, 2008 to May 31, 2009

Stations Comprising Station Employment Unit: KRUI, KIDX, KNMB, KWMW, KTUM

### Section 3: Supplemental (non-Vacancy Specific) Recruitment Activities Undertaken by KRUI, KIDX, KNMB, KWMW, KTUM

#### Description of the Activities:

Took part in on-line job fair hosted by New Mexico Broadcasters Association, July 14-18, 2008.

Took part in Ruidoso Valley Chamber of Commerce job fair and business expo, April 3, 2009.